



E. I. Bohach

Business Computer Consultant

<http://eibconsult.com>

Featured Ads module for native Joomla 1.5 and Joomla 1.6.

A module to display Featured Ads of classified ads components Classifieds Redux and adsmanager.

This module allows either a vertical or horizontal display, either static or scrolling, of 'Featured Ads' of your Classified AD's component. They can be displayed on any page of your Joomla website.

If a user wishes to be included in the Featured AD section they can post a payment, via Paypal, for the term of their choosing (15 days/\$5, 30 days/\$10, 60 days/\$15, Etc.). The terms and amounts can be set in the Admin back end.

The features of this module are:

- You can create up to 5 different term/payment options (1 month -> \$20, 3 months -> \$30 and so on).
- You can choose whether to have your ads scrolling or non-scrolling.
- Works with Paypal. Once payment is processed the ad will be included in the Featured Ads list.
- Parameters in the back end allow total control of the display, background colors, text , text colors and border colors.
- Allows admin to add and delete featured items from front end.
- You can control which pages of Classifieds Redux component the Featured Ads display.
- Numerous other configuration parameters to eliminate the need to modify program code.

This module works with Classifieds Redux (which you see on this site (<http://eibconsult.com>), and is available here) from E. I. Bohach, also the original adsmanager (for Joomla 1.0 and Joomla 1.5 in legacy mode) and for the newer adsmanager 2.6+ for native Joomla 1.5.

The cost of this module is a modest \$3.00, once purchased your license is valid for 180 days (6 months).

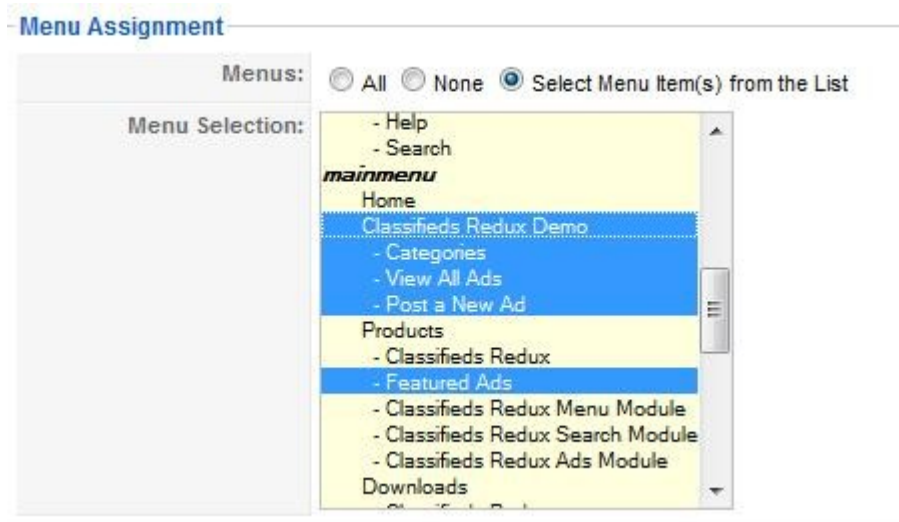
Therefore if newer versions are available of this module within that time period you are free to download the latest versions.

READ ON for more detailed info on the parameters of Featured Ads.....

A few things to better understand how Featured ads functions:

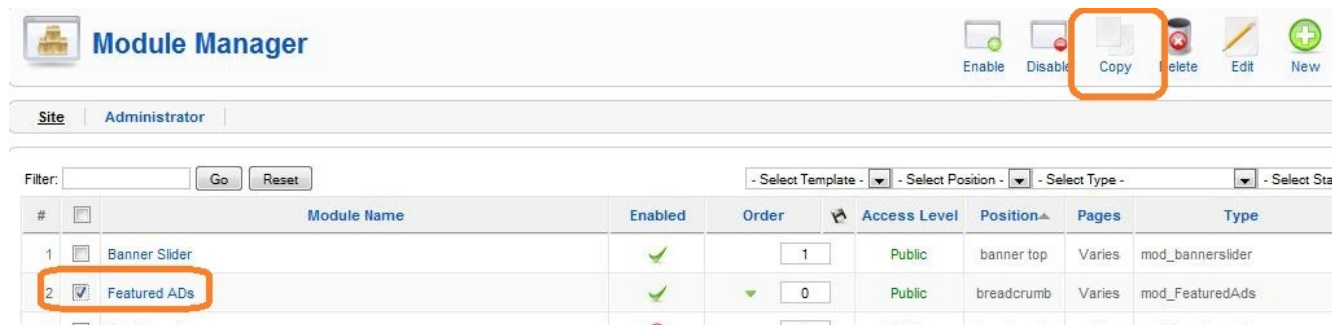
In order for a client to be able to add an item to the Featured Ads list, they must be registered on this site.

By using the Joomla Menu assignment you can determine on what pages your Featured Ads will display.



You can have both horizontal and vertical Featured Ads displays on the same page **BUT.. do not have both displays set as scrolling, they will conflict.**

In order to have multiple styles use the copy feature of the modules manager, just select the Featured Ads module and click on copy.



This will create a copy. Click on the copy name and change the name if you wish.


Then you can set the type of display, either horizontal or vertical, and the scroll or non-scroll effect.

This can allow you to have 4 different styles of Featured Ads displays.


If in the future you upgrade the Featured Ads module all of the parameters for each version will remain intact so you will never need to reset them.

If you are logged in as a Manager, or Administrator, Super-Administrator or Super-User in the front end you will be able to see which ads are in the Featured Ads database table, with the ability to remove (delete) an individual ad from the database table or add items to the table.


Featured Ads




renewal test
(Community / Lost & Found)
2011-03-08



update test
(Merchandise / Books / Magazines)
2011-03-12



Cradlepoint router
(Merchandise / Computers / Electronics)
2011-03-15



Weatherby .300 with scope
(Merchandise / Sports, Fishing & Hunting)
2011-03-15

Add an AD to the Featured Items Section

Item ID Duration



All Featured Ads


Item #Id	Duration	Payment Date	End Date	Renewal Sent	Actions	Delete
104	40	2011-03-15	2011-04-24	0	detail	<input type="button" value="delete"/>

This way you never need to go to the back end to administer the Featured Ads database table.

As a client who is logged on, they will be presented with a form to allow them to add to the Featured Ads section plus it will show them which of their current ads are already in the featured Ads section.

If you wish to have your an item displayed
in the Featured ADs section
Check the item and select the term period for that item
then click on the checkout button.

Item ID <input type="checkbox"/> 103	Cradlepoint router 	- select your term - ▼
Item ID <input type="checkbox"/> 102	update test 	- select your term - ▼


The safer, easier way to pay

My Featured Items

Item ID #	Item Title	Duration	Payment Date	End Date
104	Weatherby .300 with scope	40	2011-03-15	2011-04-24

If they wish to have their item(s) added all they need do is turn on the corresponding item's checkbox and then select the term from the drop down list.

One or more items will then be added to a shopping cart. When they click on the Checkout with PayPal button they will be redirected to the Paypal site.

Once they have completed payment they will return to your site and the item should appear shortly in the Featured Ads display.



Parameters

Module Parameters	
Module Class Suffix	<input type="text"/>
Look And Feel Settings Vers. 3.3	
FA-title-Text	<input type="text" value="Featured ADs"/>
FA-title-Text-BgColor	<input type="text" value="D2691E"/>
FA-title-Text-Color	<input type="text" value="FFFFFF0"/>
FA-title-Text Font Size	<input type="text" value="14"/>
Background Color for Featured Ads	<input type="text" value="F8F8FF"/>
Border Color for Featured Ads	<input type="text" value="FF8C00"/>
Text Color for Featured Ads	<input type="text" value="800000"/>
Text Font Size	<input type="text" value="12"/>
Thumbnail Width	<input type="text" value="120"/>
Thumbnail Height	<input type="text" value="90"/>
Old Ads Manager	
Using Old Adsmanager Pre 2.6	<input type="radio"/> Yes <input checked="" type="radio"/> No
Details for the displayed Ad	
Display Ad Title	<input checked="" type="radio"/> Yes <input type="radio"/> No
Display Ad Image	<input checked="" type="radio"/> Yes <input type="radio"/> No
Display Ad category	<input checked="" type="radio"/> Yes <input type="radio"/> No
Display date the Ad was created	<input checked="" type="radio"/> Yes <input type="radio"/> No
Display the price of the Ad	<input checked="" type="radio"/> Yes <input type="radio"/> No

If you are using an older adsmanager (pre 2.6), you must turn this on.

Details for the display Ad. Determine which information you wish to display for each Ad. In this example, on the left, only the Ad image and the ad Title are set to yes.

Determine where to display Featured Ads.

These are all related to which pages within the ads manager component you wish to have the Featured ads displayed.

Select scrolling or Non-scrolling ads.

Select Horizontal or Vertical Ads.

Do you wish to display All Ads or only those with images?

For vertical displays you need to set the maximum height for the full display.

BEHAVIOR indicates how the contents scroll.

- SCROLL indicates that the content should scroll off the edge of the marquee area, then reappear on the other side.
- SLIDE is almost the same, except that it indicates when the leading part of the content reaches the left edge it should stop without scrolling off.
- ALTERNATE makes the content bounce back and forth, all of it remaining visible all the time (assuming of course that it all fits).

SCROLL AMOUNT together with SCROLL DELAY sets the speed of scrolling. The Marquee function moves the content by displaying the content then delaying for some short period of time, then displaying the content again in a new position. SCROLL AMOUNT sets the size in pixels of each jump. A higher value for SCROLL AMOUNT makes the marquee scroll faster.

Determine where to display Featured Ads	
Insert/Edit AD page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Rules page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Details AD page	<input type="radio"/> Yes <input checked="" type="radio"/> No
View all Ads page	<input checked="" type="radio"/> Yes <input type="radio"/> No
Users Ads page	<input checked="" type="radio"/> Yes <input type="radio"/> No
Profile page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Select type of display	
Select style of display	<input checked="" type="radio"/> Scrolling Ads <input type="radio"/> Non-scrolling Ads
Horizontal or Vertical Display	<input checked="" type="radio"/> Horizontal <input type="radio"/> Vertical
Only display Image Ads	<input checked="" type="radio"/> All ads <input type="radio"/> Only Image Ads
Scrolling Ads Settings	
Vertical Display Height	<input type="text" value="400"/>
Scroll Behavior	<input type="text" value="Alternate"/>
Scroll Direction	<input type="text" value="Scroll Left"/>
Scroll Amount	<input type="text" value="1"/>
Scroll Delay	<input type="text" value="10"/>

These control the colors for the ADD to Featured Ads form to the client (see below). Background color, border color and text color.

Thumbnail height allows you to reduce the size of the normal thumbnail for better visualization.

The Add text here can be changed and/or translated in your local language.

The text for No Payment is if you are not accepting payment for Featured Ads.

Again here, you can determine where in the ads manager component you wish to allow the ADD form to be displayed.

Settings for Add to Featured Ads form

Background Color for ADD to Featured Ads	<input type="text" value="FFF68F"/>
Border Color for ADD to Featured Ads	<input type="text" value="AA6600"/>
Text Color for ADD to Featured Ads	<input type="text" value="698B22"/>
Thumbnail Height	<input type="text" value="40"/>
Featured Ads ADD text	<input type="text" value="If you wish to have your item displayed
in the Featured Ads section
Check the item and select the term"/>
Text for No Payment	<input type="text" value="If you wish to have your AD featured, send a request email to the webmaster."/>
Determine where to display the ADD to Featured Ads form	
Insert/Edit AD page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Rules page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Details AD page	<input checked="" type="radio"/> Yes <input type="radio"/> No
View all Ads page	<input type="radio"/> Yes <input checked="" type="radio"/> No
Users Ads page	<input checked="" type="radio"/> Yes <input type="radio"/> No
Profile page	<input type="radio"/> Yes <input checked="" type="radio"/> No

If you wish to have your an item displayed in the Featured Ads section
Check the item and select the term period for that item then click on the checkout button.

Item ID	Cradlepoint router	- select your term -
<input type="checkbox"/>		
103		
Item ID	update test	- select your term -
<input type="checkbox"/>		
102		

The safer, easier way to pay

My Featured Items

Item ID #	Item Title	Duration	Payment Date	End Date
104	Weatherby .300 with scope	40	2011-03-15	2011-04-24

You can select PayPal payment or No Payment.

Enter your PayPal account email address, a valid PayPal currency code, an appropriate currency symbol.

If testing set the sandbox question to yes. Once live set it to No.

Here you can set up to 5 terms or durations. These must always be set based on days (not hours or weeks or months).

Set the corresponding price, in the case of US dollars, even though my example doesn't reflect it, these can be set to dollars and cents (IE. 5.75)

Set how many items to display. If you have a static display, set this to a size so all of items will display.

If you have a scrolling display set it to greater value, then you will get a wider display of items.

Payment Type	PayPal
Paypal email address	webmas_1281306883_biz@nwilinfo.com
Currency code for Paypal	USD
Currency symbol for display	\$
Use the sandbox	Yes
Plans	
Plan 1 duration	15
Plan 1 price	5
Plan 2 duration	30
Plan 2 price	10
Plan 3 duration	60
Plan 3 price	18
Plan 4 duration	90
Plan 4 price	32
Plan 5 duration	120
Plan 5 price	45
Parameters	
How many items to display	4
Max title length	25
Complete with random	Auto complete

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Set the title length to insure that it fits comfortable within the window and other ads.

Complete with random:

- Auto Complete; if you don't have enough Featured Ads in the database table, a new site, then this will include other ads randomly to give a fuller display, otherwise you will only have 1 or 2 items displaying.
- Don't Complete; indicates that you do not want to include ads that are not in the Featured Ads database table.

Various text string for you to change or translate.

Text for days should be left as is unless translating into another language.

Text for the Pay Now button, this is just the alternate text in case the actual button image is not found.

Strings indicating redirection to PayPal.

Upon return from PayPal the Successful transaction strings.

If you or PayPal canceled the payment process.

Email address of the sender of the renewal email to be sent to the client.

Subject and text for the renewal email.

	Texts
Text for 'Days'	<input type="text" value="days"/>
Text for pay button	<input type="text" value="Pay now!"/>
Image for pay now button	<input type="text"/>
Wait button text	<input type="text" value="Click here"/>
Title for processing	<input type="text" value="...Processing payment..."/>
Text for processing	<pre>Your order is being processed and you will be redirected to the PayPal website. If you are not automatically redirected to PayPal within 20 seconds (Paypal can be slow)...</pre>
Title for success	<input type="text" value="Success"/>
Text for success	<pre>Thank you for your order. Your entry will appear here shortly.</pre>
Title for cancel	<input type="text" value="Canceled"/>
Text for cancel	<pre>The order was canceled.</pre>
Renewal email from address	<input type="text" value="eib@eibconsult.com"/>
Renewal email subject	<input type="text" value="Your Featured AD has expire"/>
Renewal email content	<pre>Your Featured AD has expired, you can re-active it at %s. Regards.</pre>

If I put you to sleep, you can thank me by purchasing this module.

Just select Downloads from the menu on the left side of your window.

If you should have any questions or problems please post it on my support forum.

If you feel I have produce a good product and are satisfied, please consider putting a review of this module on the Joomla Extensions Directory.